



May 13, 2014

TOWER TEX GROUT CAULK DISPLAY

Dear valued customer,

We understand the value in having access to great selling tools to help you get product off your shelves and into the hands of installers/retailers quickly, which is why we have designed a counter top display for Tower Tex Grout Caulk. This line of textured acrylic caulk comes in white and 9 different colors to complement any stone or tile and is ideal for grout repair.

Our two new caulk display packages will allow you to sell product right from your cash-out counter. This inexpensive package deal ships complete in one box and includes everything you will need to sell the Tower Tex Grout Caulk line.

You can have your choice between the **two packages** below which come complete with:

- **Header/footer with signage**
- **Color reference card**
- **9 different colors of caulk with your choice of 4 tubes/color or 3 tubes/color.**

Packages	Item #	Description	Price
1	MDTOWERDISP	FULL TOWER TEX COUNTER TOP DISPLAY & POP (4 TUBES/COLOR)	\$169.00
2	MDTOWERDISP3	TOWER TEX COUNTER TOP DISPLAY & POP (3 TUBES/COLOR)	\$139.00

For more information or to order your Tower Tex Grout Caulk Display, please contact one of our Customer Service Departments today!

Bengard/Dura-Trim: P: 1-800-565-6653 * F: 905-625-3396 * E: info@loxcreenflooring.com

Loxcreen: P: 1-888-357-8746 * F: 573-359-9816 * E: debbie.thompson@loxcreen.com

Kind regards,

Julia Comitale
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Subsidiary of **M-D Building Products**