



May 27, 2014

NEW AND IMPROVED

PROTEGGA

TILE UNDERLAY *PLUS+*

Dear valued customer,

We are proud to announce the latest innovation to our current tile underlayment. **Protegga Plus+** contains all of the great features of the Protegga that has been used for over 10 years of worry-free installations in the Canadian market, with the added benefit of the all new **Shear Stress Control** technology. Shear Stress Control is a one ply non-woven fleece on the bottom of this lightweight anti-fracture membrane and eliminates tile cracking caused by stress in the substrate.

Protegga Plus+ will be the only tile underlayment offered going forward and carries the same order details and pricing as Protegga. We believe that the improvements to the product will benefit all who use it. Protegga Plus+ is now in stock in our warehouse and will be shipping immediately.

For inquiries or to place an order for Protegga Plus+, please contact our Customer Service Department today!

P: 1-800-565-6653 * F: 905-625-3396 * E: info@loxcreenflooring.com

Kind regards,

Julia Comitale | Marketing Manager | Pro Channel
Loxcreen Flooring Group | Subsidiary of M-D Building Products



L O X C R E E N F L O O R I N G G R O U P

CDN OFFICE: 1 (800) 565-6653 · U.S OFFICE: 1(888) 357-8746
WWW.LOXCREENFLOORING.COM