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Loxcreen Flooring
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Press Release



The ProVa-Shower Counter Display (MPSHDISP0312)

AN INNOVATIVE POINT OF PURCHASE CUSTOMER INFORMATION TOOL

If you are following the housing market, then you are aware there is a steady trend towards refurbishment – bringing new life to a home while better utilizing existing space. And you will also be aware that DIY is steadily on the increase in home improvement sector.

Home improvement that is cost effective, and most importantly achievable.

Whether you are a professionally installed retailer or a DIY retailer you are in a perfect position to capitalize on this trend.

We at *LOXCREEN* are committed to you and your company, by providing innovative marketing tools to enhance your retail position in your trading area.

The ProVa-Shower Counter Display is an innovative way to attract customer attention. It is an excellent tool for you and your employees to explain the simplicity of installing the ProVa-Shower System.

The Counter Display is a simple 3D presentation of the ProVa-Shower Kit that includes an instructional tri-lingual brochure for your customer to take home. For the media savvy employees and customers, with a click of their smart phone they can download an installation video.

Please feel free to contact us at 1-800-565-6653 for information about the ProVa-Shower Counter Display or any technical information you may require concerning the installation of our ProVa-Shower Kit.

The ProVa-Shower Counter Display, an innovative communication tool!